

# eHealth HUB Smart Guides

## FIND YOUR WAY THROUGH THE EHEALTH MARKET

### Solution Match Report

### “Nutrition Solutions”



The eHealth Hub project has received funding from the European Union's Horizon 2020 Research and Innovation Programme under Grant Agreement No727683



Solution Match

START FROM YOUR NEED, ASK EUROPEAN SMEs FOR A SOLUTION





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# “NUTRITION SOLUTIONS”

## SOLUTION MATCH REPORT



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2 Why this report?

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# 1 About us

## We are here to support European eHealth businesses

eHealth HUB - European eHealth business support is the new EU-funded initiative, cross-border and focused on the digital health vertical. eHealth HUB's goal is to provide high-quality business-oriented services tailored to the needs of European eHealth startups, SMEs and stakeholders. We use a demand-driven approach to promote new business and collaboration opportunities for SMEs and key ecosystem stakeholders including healthcare provider organizations, investors, insurers, pharma and med-tech.



info@ehealth-hub.eu  
www.ehealth-hub.eu

## From Business Modelling to Regulatory advice: exploit our services

eHealth HUB offers FREE services to support European eHealth SMEs, healthcare providers and ecosystem stakeholders on the following key areas:

### Business modelling



#### **Business model clinic** *One-on-one Support*

The Business Model Clinic supports the best promising entrepreneurs and startups offering personalized coaching on business proposition, customers and go-to-market strategies.



#### **Lean Startup Academy** *Learn to be Lean*

The Lean Startup Academy provides eHealth SMEs with the opportunity to mature their business by systematically testing their ideas against the market.

### Commercialization



#### **Solution Match** *Start form your need, ask European SMEs for a Solution*

Solution Match supports healthcare providers, insurers, pharma or medtech companies looking for a concrete digital health solution to be implemented in their organization.



#### **eHealth Roadshow** *Pitch your solution, Jump into European market*

eHealth Roadshow offers an opportunity for selected eHealth SMEs to expose their digital health solutions in front of a Committee of key stakeholders in the eHealth European market.

### Access to private finance



#### **Investment readiness training & pitch** *Make eHealth SMEs ready to make their business*

eHealth Hub Investment Readiness prepares European early-stage startups and SMEs to approach and collaborate with investors.



#### **eHealth Hub Platform** *The place to be for eHealth SMEs and Investors*

The eHealth Hub Platform features SMEs, investors, healthcare organizations, legal and regulatory service providers. By registering, health stakeholders can get easily in touch with each other.

### Legal issues & Regulatory and reimbursement guidance



#### **Legal Support** *A compass to navigate legal services through Europe*

eHealth Hub Legal Network offers good quality, affordable legal advice for eHealth SMEs as well as free workshops detailing current legal issues of eHealth SMEs interest.



#### **Regulatory Guidance** *Regulatory and Reimbursement Guidance for eHealth SMEs*

eHealth Hub Regulatory Network helps European eHealth SMEs to be compliant with regulatory requirements and develop reimbursement strategies across the European Union.

## Let's find the best way to work together



**Jorge González,**  
eHealth Hub coordinator  
and eHealth Hub team

*“At eHealth HUB, we believe that health organizations, public administrations, private companies, professionals, and patients all form a huge ecosystem: we cannot ‘grow’ without each other. That is why eHealth HUB works as a network of relevant stakeholders within the eHealth ecosystem to work together in order to boost eHealth in Europe. Therefore, if your business is in digital health, contact eHealth Hub. We’ll find the best way to work together”.*



## Solution Match

One of the services offered by eHealth Hub is called Solution Match. It specifically focuses on:

a

Engaging healthcare providers, insurers, pharma and Medtech companies looking for a concrete ehealth solution and ready to implement it.

eHealth Hub helps them clarify their requirements, research the offering and connect with the most relevant SME solutions on the market.

b

Accelerating commercialization by outsourcing for free the filtering for fit of relevant digital health solutions in a rapidly moving ecosystem.

# 2

## Why this report?

eHealth organized a Solution Match service for AXA. They were looking for nutrition solution partner in order to support healthier eating habits for their customers and promote general well-being. We did a public call for applications and received 51 answers. The following report displays the results of that call for applications, presenting in a synthetical way all the companies that applied and their main features.

### Who is that report for?

▶ Insurances looking at implementing one or more nutrition solution(s)

▶ Companies specifically interested in a nutrition solution



**eHealth HUB Solution Match**  
AXA is looking for a nutrition solution partner

Apply before May 26 - Live event on June 28



3

## Summarizing Table





**YOUR SOLUTION...**

|  | 7PEAKS | ATTIKIROS | BEYOU APP | BINNOVATE DIGITAL HEALTH | BIOMOUV | BLOOMIZON | CARE ACROSS | CCBT LIMITED | DACADOO AG |
|--|--------|-----------|-----------|--------------------------|---------|-----------|-------------|--------------|------------|
| PROVIDES INFORMATION AND RECOMMENDATIONS ON NUTRITION  | •      | •         | •         | •                        | •       | •         | •           | •            | •          |
| THE INFORMATION AND RECOMMENDATIONS PROVIDED ARE PERSONALIZED FOR EACH USER...                                   | •      | •         | •         | •                        | •       | •         | •           | •            | •          |
| ...AND TAKE INTO CONSIDERATION:  | •      | •         | •         | •                        | •       | •         | •           | •            | •          |
| • USERS' PROFILES (WEIGHT, AGE, SEX...)  | •      | •         | •         | •                        | •       | •         | •           | •            | •          |
| • USERS' FOOD ALLERGIES AND INTOLERANCES   | •      | •         | •         | •                        | •       |           | •           |              |            |
| • USERS' MEDICAL CONDITIONS SUCH AS DIABETES OR CROHN'S DISEASE  |        | •         | •         | •                        | •       |           | •           |              |            |
| • USERS' USUAL FOOD PREFERENCES  | •      | •         | •         | •                        | •       | •         | •           | •            | •          |
| • USERS' LIFESTYLES AND LEVEL OF PHYSICAL ACTIVITY   | •      | •         | •         | •                        | •       | •         | •           | •            | •          |
| • USERS' GENOMIC PROFILE   |        |           |           |                          |         | •         | •           |              | •          |
| • USERS' MACROBIOMIC PROFILE   |        |           |           |                          |         |           |             |              |            |
| • USERS' LATEST LAB RESULTS  |        | •         |           | •                        |         |           |             |              |            |
| THE INFORMATION AND RECOMMENDATIONS PROVIDED ARE GAMIFIED OR INTERACTIVE   | •      | •         | •         | •                        | •       | •         | •           | •            | •          |
| PROVIDES ACCESS TO CERTIFIED/PROFESSIONAL NUTRITION COACHES  | •      | •         | •         | •                        | •       |           | •           | •            |            |
| INCLUDES A WEIGHT LOSS MODULE  | •      | •         | •         | •                        | •       |           |             | •            |            |
| THE WEIGHT LOSS PROGRAM USES S.M.A.R.T. OBJECTIVES (SPECIFIC, MEASURABLE, ACHIEVABLE, RELEVANT AND TIME-DEFINED) | •      | •         | •         | •                        | •       |           |             | •            |            |
| PROVIDES MORE HOLISTIC SUPPORT FOR USERS' WELLNESS   | •      | •         | •         | •                        | •       | •         | •           | •            | •          |
| INTEGRATES CONNECTED DEVICES (CONNECTED SCALE, PHYSICAL ACTIVITY TRACKERS ETC...)                                | •      | •         | •         | •                        | •       | •         |             | •            | •          |



**YOUR SOLUTION...**

|  | DIETSENSOR | DISKE | DNAFIT | EATHEALTHY KOINSEP | ERIDANIS | EXTENSIVE LIFE | FRESH IDEA FACTORY | GAIA NUTRITION | GREAT CLARITY |
|--|------------|-------|--------|--------------------|----------|----------------|--------------------|----------------|---------------|
| PROVIDES INFORMATION AND RECOMMENDATIONS ON NUTRITION  | •          | •     | •      | •                  | •        | •              | •                  | •              | •             |
| THE INFORMATION AND RECOMMENDATIONS PROVIDED ARE PERSONALIZED FOR EACH USER...                                   | •          | •     | •      | •                  | •        | •              | •                  | •              | •             |
| ...AND TAKE INTO CONSIDERATION:<br>• USERS' PROFILES (WEIGHT, AGE, SEX...)                                       | •          | •     | •      | •                  | •        | •              | •                  | •              | •             |
| • USERS' FOOD ALLERGIES AND INTOLERANCES   |            | •     | •      | •                  | •        | •              |                    | •              | •             |
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| INTEGRATES CONNECTED DEVICES (CONNECTED SCALE, PHYSICAL ACTIVITY TRACKERS ETC...)                                | •          | •     | •      | •                  | •        | •              |                    |                | •             |



## YOUR SOLUTION...

|  | HEALTHAPP | HOPE CARE | HYGEA<br>SALUD Y<br>NUTRICIÓN<br>(VITADIETA) | JOMMI | KKM<br>NUTRITION | LE POIDS<br>CHICHE | LINKCARE<br>HEALTH<br>SERVICES | MEDOLIALI SL<br>DNANUTRICOACH |
|--|-----------|-----------|--|-------|------------------|--------------------|--------------------------------|-------------------------------|
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| THE INFORMATION AND RECOMMENDATIONS PROVIDED ARE PERSONALIZED FOR EACH USER...                                   | •         | •         | •  | •     | •                | •                  | •                              | •                             |
| ...AND TAKE INTO CONSIDERATION:  | •         | •         | •  | •     | •                | •                  | •                              | •                             |
| • USERS' PROFILES (WEIGHT, AGE, SEX...)  |           |           |  |       |                  |                    |                                |                               |
| • USERS' FOOD ALLERGIES AND INTOLERANCES   |           |           |  |       | •                | •                  | •                              | •                             |
| • USERS' MEDICAL CONDITIONS SUCH AS DIABETES OR CROHN'S DISEASE  |           | •         |  | •     |                  |                    | •                              | •                             |
| • USERS' USUAL FOOD PREFERENCES  | •         | •         | •  | •     | •                | •                  | •                              | •                             |
| • USERS' LIFESTYLES AND LEVEL OF PHYSICAL ACTIVITY   | •         | •         | •  | •     |                  | •                  | •                              | •                             |
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| INCLUDES A WEIGHT LOSS MODULE  |           | •         | •  | •     | •                | •                  | •                              | •                             |
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| INTEGRATES CONNECTED DEVICES (CONNECTED SCALE, PHYSICAL ACTIVITY TRACKERS ETC...)                                | •         | •         | •  | •     |                  | •                  | •                              | •                             |



**YOUR SOLUTION...**

|  | MyNUTRI | NootRIC | NUTRIFIX | NUTRINO<br>HEALTH | NUTRITIO | NUTRIUM | OBSERVIA | OURPATH | OVIVA | PASTEL<br>HEALTH |
|--|---------|---------|----------|-------------------|----------|---------|----------|---------|-------|------------------|
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| INTEGRATES CONNECTED DEVICES (CONNECTED SCALE, PHYSICAL ACTIVITY TRACKERS ETC...)                                |         |         |          | •                 |          | •       | •        | •       | •     | •                |



## YOUR SOLUTION...

|  | PATIENTYS | REVITALISED | Room44<br>"CALORIES-<br>IN" | STIMUL | SWAF | SYSTEMV | THE<br>MEALPLANNER<br>EUROPE | THOMSON<br>SCREENING | UMANLIFE |
|--|-----------|-------------|-----------------------------|--------|------|---------|------------------------------|----------------------|----------|
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**YOUR SOLUTION...**

|  | VITALINQ | ViViDOCTOR | WELLMO | WELLNESS<br>FOUNDRY | YORKTEST<br>LABORATORIES | YUSCALE |
|--|----------|------------|--------|---------------------|--------------------------|---------|
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Companies







7peaks

<http://uk.7peaks.dk/>

**FOUNDED** 2014

**COUNTRY** Denmark

**CONTACT**

Jesper Nyholm, Founder & CEO  
[jesper@7peaks.dk](mailto:jesper@7peaks.dk)

**LANGUAGES SUPPORTED**

English  
Danish

## Solution Description

At 7peaks we have combined technology, gamification and health science to launch a scalable mhealth platform that reduces healthcare costs by producing healthy change of behavior among public population and employees.

The 7peaks platform engages 80% of the target group. Our interventions runs over a period of 8-12 weeks with daily monitoring and interaction. We typically "2016" a pagina 16y lower employee absenteeism by up to 30%, increase job satisfaction by 40% and the over all wellbeing by 60%.

### ● Scientific evidence / Accredited nutrition guidelines

Our most trusted partner is the national olympic committee of Denmark. The NOC provide all the nutritious knowledge we implement in our solution.



<https://www.nutrinet.gr/>

**FOUNDED** 2007

**COUNTRY** Greece

**CONTACT**

Panos Papandreou, Pharm.D  
[p.papandreou@attikiroszin.com](mailto:p.papandreou@attikiroszin.com)

**LANGUAGES SUPPORTED**

English

[VIDEO](#)



## Solution Description

Nutrinet® is a software as a service (SaaS) based on integrated health, digital health, AI and patient engagement

### ● Scientific evidence / Accredited nutrition guidelines

Global recommendations on physical activity for health. (WHO, 2010)



<http://beyouapp.com/web/>

**FOUNDED** 2015

**COUNTRY** Spain

**CONTACT**

Abir Jean Mehawej, Mario Massarelli,  
Founders

[abir@beyouapp.com](mailto:abir@beyouapp.com)

**LANGUAGES SUPPORTED**

English

[VIDEO](#)



## Solution Description

Trusted by Technogym, the world leader in Gym equipment, shareholder in BeYou.

BeYou is a unique digital health platform that offers a holistic suite of support in one. Despite significant investment across the healthcare, obesity is still on the rise, we've identified four pillars of weight gain:

- Poor nutritional habits
- Insufficient exercise
- Emotional eating
- A lack of tangible incentives and rewards

BeYou is the only service that addresses each pillar through behavioural change theory and tangible rewards. Using Artificial intelligence & gamification, we've created a comprehensive programme that is designed to disrupt unhealthy behaviours, and which can be used anywhere and on any budget:

- Custom made Fitness & Nutrition plans,
- Team of coaches
- Discounts and rewards

## ● Scientific evidence / Accredited nutrition guidelines

Eurofir

USDA

We work also with a team of certified dieticians and nutritionists



<http://RenalTracker.com>

**FOUNDED** 2014

**COUNTRY** Netherlands

**CONTACT**

Kirby Binayao, Co-founder & CEO  
[kirby@binayao.com](mailto:kirby@binayao.com)

**LANGUAGES SUPPORTED**

English  
German  
Dutch

[VIDEO](#)



## Solution Description

Renaltracker is a behavior change platform to delay dialysis.

**Problems:**

In the US alone, 1 out of 3 adults over 60 have declining kidney functions  
Healthcare system is paying \$89,000 for every patient on dialysis every year  
Early stage patients rely only on 15-minute, generalized doctors' visit 2-3 times a year

**RenalTracker Solution:**

The program revolves around four things:

- National Kidney Foundation Guidelines for diet and nutrition and lifestyle changes delivered in curriculum-based to-do list on a daily and weekly basis.
- Registered nurses as health coaches
- Connected devices through our partnership with Withings.
- Community of kidney patients that can teach and collaborate with each other (Right now, we have 24,000+ CKD patients)

**The process:**

- We get baseline kidney numbers
- We provide nutrition and daily activity tracking tools
- Patients go through daily/weekly lessons which includes: gamified food selection
- Individualized coach check-ins

## ● Scientific evidence / Accredited nutrition guidelines

We're using two:

1. National Kidney Foundation's dietary guidelines together with
2. Diabetes Prevention Program that has been adopted by CDC. It has been revised to fit the needs of pre-dialysis Chronic Kidney Disease patients



<http://biomouv.com>

**FOUNDED** 2010

**COUNTRY** France

**CONTACT**

Sébastien Pascal, CEO

[sebastien.pascal@biomouv.com](mailto:sebastien.pascal@biomouv.com)

**LANGUAGES SUPPORTED**

French

[VIDEO](#)

## Solution Description

Biomouv has developed an artificial intelligence that generates connected prevention and therapeutic programmes for nutrition and physical activity, validated by doctors. These programmes, adapted in real time, allow us to obtain targeted physiological effects thanks to the analysis of vital parameters via sensors and connected devices or data sent by user or health professional. Highly personalized thanks to over 200 parameters, our approach places human beings and their specificities at the heart of the system.

The patient benefits from a personalized programme in line with his pathology, profile, objectives and preferences: Physical activity sessions adapted in real time, A dedicated dietary programme, Regular tests to measure the evolutions, Access e-consultancy.

Biomouv programme: integrates recommendations by learned societies, Supervised by a scientific committee, Protects the patient's data in an approved health infrastructure.

### ● Scientific evidence / Accredited nutrition guidelines

"Apports nutritionnels conseillés pour la population française", "Plan national nutrition santé", "international scientific publications".



<http://bloomizon.com>

**FOUNDED** 2013

**COUNTRY** France

**CONTACT**

Mélanie Jonniaux, Co-founder & COO

[melanie@bloomizon.com](mailto:melanie@bloomizon.com)

**LANGUAGES SUPPORTED**

English

French

**VIDEO**



## Solution Description

Our objective is to give everyone access to personalized nutrition instead of using generic and not adapted food supplements. Our goal is to have a positive impact on health prevention, thanks to personalized personal care products. To do so, we focus on 3 essential areas :

1. Best ingredients : we source high quality raw material all around the world
2. Personal program : Leading nutrinoe modelization and driving personalized nutrition to a whole new level with AI and machine learning.
3. Tailor-made production : the first tailor-made supplements, with only the nutrients you need.

We create a daily contact with our member through their dashboard (web and app) to monitor and follow their health improvement.

We are collecting data (declarative data, third parties, app...) from each people individually, to create their personalized program. We take into account their physiology, lifestyle, environment and diet. We also work on biological data as microbiote and genome, on fundamental research right now. The objective is to be the most precise and the most predictive as possible.

## ● Scientific evidence / Accredited nutrition guidelines

Ciqual

Openfoodfact



<https://nutrition.careacross.com>

**FOUNDED** 2013

**COUNTRY** England

**CONTACT**

Thanos Kosmidis, Co-founder & CEO  
[thanos.kosmidis@careacross.com](mailto:thanos.kosmidis@careacross.com)

**LANGUAGES SUPPORTED**

English

## Solution Description

We offer fully personalised nutrition coaching for cancer patients via an online platform.

Patients start by entering their diagnosis & treatment information, and their health profile (including comorbidities, smoking & drinking habits, dietary preferences, height & weight). Then, they regularly update their nutrition intake via a simple web/mobile interface. Each questionnaire takes less than a minute to complete.

Every input drives updated, individualised guidance, as below:

- Cancer diagnosis & sub-type: detailed impact on nutritional needs, as well as foods to avoid/include.
- Treatments: foods affecting medication efficacy, and ways to prevent common side-effects.
- Comorbidities: specific adjustments to make, also any warning signs to mention to the medical team.
- Side-effects: potential or common causes, and ways to manage them; specific triggers to visit the doctor.
- Food: weekly adjustments based on patient's intake and other data, research & scientific guidelines.

All coaching is based on dynamic algorithms and published research. Four (4) additional languages are under construction.

Patients easily understand how close they are to the guidance through "Scores", provided across 4 nutrition components, and as a "Total Score".

## ● Scientific evidence / Accredited nutrition guidelines

**Hundreds of scientific publications**, including papers from the following journals:

American Society for Nutritional Sciences - Annals of Oncology - Journal of Clinical Oncology - Journal of Medicinal Food - Journal of Nutrition - Journal of Nutritional Biochemistry - Medical Biotechnology - Molecular and Clinical Oncology - Nutrition and Cancer

**Publicly available guidelines** from prestigious hospitals, charities and other organisations, including:

British Dietetic Association - Cancer Research UK - Macmillan Cancer - The American Cancer Society - The American Society of Clinical Oncology - The National Cancer Institute - World Cancer Research Fund

**Medical literature** for each of the approved medications available for the specific diagnosis.

**Databases** for medication interactions.



<http://ccbt.co.uk>

**FOUNDED** 2005

**COUNTRY** United Kingdom

**CONTACT**

Sven Law, CEO

[sven.law@ccbtmail.com](mailto:sven.law@ccbtmail.com)

**LANGUAGES SUPPORTED**

English

[VIDEO](#)

## Solution Description

HLP is an evidence-based, multi-factorial approach to improving both physical and mental well-being. It is a digital program designed for adults and shown to significantly decrease tobacco use; increase exercise; decrease leisurely sitting time; improve diet and improve mood. It has been tested in a randomised controlled trial that is awaiting publication. This program is appropriate for individuals seeking to live a healthier lifestyle, and it can also be useful as an adjunct program for management of chronic diseases such as Type Two Diabetes and Obesity.

### ● Scientific evidence / Accredited nutrition guidelines

NHMRC





<http://www.dacadoo.com>

**FOUNDED** 2010

**COUNTRY** Switzerland

**CONTACT**

Peter Ohnemus, Founder & CEO  
[peter.ohnemus@dacadoo.com](mailto:peter.ohnemus@dacadoo.com)

**LANGUAGES SUPPORTED**

English  
French  
German  
Spanish  
Italian  
Japanese

[VIDEO](#)

## Solution Description

Dacadoo is providing a global platform for healthcare and is an active contact with AXA since about three years. All dacadoo detailed information has been provided to James Freeston as part of his AXA tender. We provide the global dacadoo Health Score Platform and as part of that platform, we have nutrition as a key component. We do not believe in taking pictures or making daily diary over what you eat. We have tried that and people do that for a very short period of time. dacadoo has built a complete Feedback Loop which is using both artificial intelligence and rule-based communication around healthy nutrition. We have developed the Nutrition Tracker together with Prof. Richard Hurrell and Dr. David Faeh. Richard Hurrell is also advisor to Nestlé on Nutrition and is most likely one of Europe's leading health nutrition professor. David Faeh is Dr. at the University Hospital of Zürich and has written multiple papers and books around healthy nutrition.

### ● Scientific evidence / Accredited nutrition guidelines

We support the meditarian diet and have developed our AI-based rule engine around a healthy living and healthy nutrition.



**DietSensor**

<http://www.dietsensor.com>

**FOUNDED** 2015

**COUNTRY** France

**CONTACT**

Remy Bonnasse, Co-founder & CEO  
[remybonnasse@dietsensor.com](mailto:remybonnasse@dietsensor.com)

**LANGUAGES SUPPORTED**

English  
French  
Spanish  
Italian

[VIDEO](#)

## Solution Description

DietSensor is an advanced nutrition tracking tool for diabetes, heart disease, obesity, weight loss, fitness and healthy eating. This app offers more options than its competitors in terms of food logging simplification, and nutritional education.

Simplification: beside barcode and database search (600,000 / 90 countries), users can create their own food gallery with pictures or log with an image database showing only food suggestions in line with the prescribed diet settings and current meal budget. It was awarded as the most innovative app worldwide by the CES 2016 because it also reads the cells of the food with SCiO, the first NIR handheld sensor, and weigh the food with a Bluetooth scale making food logging automatic.

Education: it provides nutrition monitoring against objectives in real time, at macro level by meal (food choices, portion size). It trains users with clinically validated nutritional info via personalized short lessons equivalent of 10 hours of nutrition courses.

### ● Scientific evidence / Accredited nutrition guidelines

We don't promote anything that would not be scientifically backed. See full list of publications used on our website, [DietSensor](#)



<http://www.diske.net>

**FOUNDED** 2014

**COUNTRY** Finland

**CONTACT**

Timo Kettunen, CEO

[timo@diske.net](mailto:timo@diske.net)

**LANGUAGES SUPPORTED**

English

Finnish



## Solution Description

The AI of health. Neural network of neural networks that can take everything into account and of which can be used to create customer oriented health solutions by implementing real-time lifestyle guidance to the healthcare.

Our solution is partially live, partially in development. Currently focus is in evidence based nutritional guidance but we can provide EBM nutritional guidance, exercise prescription, overall wellness, medicine guidance and support tools for symptom assessment and diagnosis.

Our next release (and based on our solution) will be personal health assistant that will tell you every morning how to eat, sleep and exercise.

We are currently working with businesses/hospital and actually are not familiar of how many end users we currently have.

When other provide suggestions from templates, we provide dynamic solutions based on real-time risk models.

### ● Scientific evidence / Accredited nutrition guidelines

Finnish käypä hoito -suositukset, ACSM recommendations, nordic and USDA nutrition recommendations, scientific studies and so on.



<http://www.dnafit.com>

**FOUNDED** 2013

**COUNTRY** United Kingdom

**CONTACT**

Avi Lasarow, CEO

[avi@dnafit.com](mailto:avi@dnafit.com)

**LANGUAGES SUPPORTED**

English  
French  
Spanish  
Italian  
Arabic

[VIDEO](#)

## Solution Description

DNAFit Nutrition is a truly personalised end to end solution for nutrition education, planning and engagement. Using genetic data to implement sustainable behavioural change, this is the cutting edge of wellbeing technology.

Choosing the best way to eat and exercise for real change is hard. At DNAFit, using our award winning DNA testing solution, we look at genetic variants proven to impact response to nutrition. We create a bespoke personalised report and turn genetic data into action, using our revolutionary MealPlanner platform.

A user's preference, tastes, current activity levels and goals are taken into account, and additionally the users nutrigenetic response are integrated, to create personalised recipes, meal plans and shopping lists.

A user can link with their activity tracker, speak with one of our team of nutritionists and even link straight to MySupermarket.com - with pre-loaded online shopping basket to buy the ingredients for their meals from any UK retailer.

### ● Scientific evidence / Accredited nutrition guidelines

We incorporate standard guidelines set out by WHO, Office of Disease Prevention Health & Promotion, National Institute of Health Office of Dietary Supplements. Based on genetic variants we then personalise the above guidelines to the individual underpinned by published research.



**Healthyclub**

<http://www.healthyclub.io/>

**FOUNDED** 2016

**COUNTRY** Greece

**CONTACT**

Alex Itsios, Team Manager  
[alexitsios@gmail.com](mailto:alexitsios@gmail.com)

**LANGUAGES SUPPORTED**

English

[VIDEO](#)

## Solution Description

Built by an expert team of nutritionists, software architects and semantic engineers, HealthyClub aims to develop a state-of-the-art breakthrough ICT platform for reducing sedentariness and unhealthy habits, based on data-as-a-service and personalized services. Currently, HealthyClub offers the most granular information about foods, ingredients & products, and adds new layers of intelligence to food-data. Through HealthyClubs' intelligent machine learning algorithm, innovative FMCG retailers, insurance & pharma companies can apply lifestyle-based interventions to their clients and help them make informed decisions about their health.

### ● Scientific evidence / Accredited nutrition guidelines

Statistical Clinic & Harokopeio University of Dietetics.



<https://www.eridanis.com/fr/>

**FOUNDED** 2014

**COUNTRY** France

**CONTACT**

Sébastien Chauffour, Sales Manager  
[sebastien.chauffour@eridanis.com](mailto:sebastien.chauffour@eridanis.com)

**LANGUAGES SUPPORTED**

English  
French  
German  
Spanish  
Italian

[VIDEO](#)

## Solution Description

Eridanis is an innovation consultancy specialized in Internet of things and part of Robinson Technology Group (Astek, Sen.se, etc.). Dietsensor is part of Astek's start-up program. DietSensor is a smart food and nutrition application (IOS, Android) designed to fight diabetes, obesity and help improve fitness. Dietsensor was named Best of Innovation at CES 2016. Dietsensor app helps users to track macro nutrients (fats, proteins and carbohydrates) and receive advice and food recommendations based on historic and goals that were set. It interfaces with the pocket-sized SCiO® spectrometer developed by Consumer Physics that gathers information on the molecular make-up of more than 80 other food types, generates chemical and nutritional data which directly into the app via BLE. Users can access the integrated nutritional database, which contains more than 600,000. Users can also scan a product's barcode. DietSensor is designed to be compatible with Fitbit iHealth Jawbone Runkeeper Withings.

### ● Scientific evidence / Accredited nutrition guidelines

Nutritionist specialists



<http://extensivelife.com>

**FOUNDED** 2012

**COUNTRY** Finland

**CONTACT**

Remberto Martinez, Managing Director  
[remberto.martinez@extensivelife.com](mailto:remberto.martinez@extensivelife.com)

**LANGUAGES SUPPORTED**

English  
French  
German  
Spanish  
Japanese  
Turkish

[VIDEO](#)



## Solution Description

Health-e-Living solution includes an automatic coach agent that persuades customer to stick to healthy habits on Nutrition, Physical Activity and Mental/Social practices.

The solution includes the possibility to connect to human coach as well on demand. While the initial idea focus on diabetes prevention, the principle is applicable in weight management, sedentary habits replacement, addictive behaviors and mental disorders alleviation.

Health-e-Living provides a web client for consumers, a mobile client for coaches/health promoters and sms interface for users with limited access to mobile technologies.

### ● Scientific evidence / Accredited nutrition guidelines

THL (Finland), NHS (UK), University of Gent (Netherlands), Harokopio University (Greece)



<http://www.obli.info/en/>

**FOUNDED** 2012

**COUNTRY** Netherlands

**CONTACT**

Wil Philipsen, Founder  
[wil@fresh-idea-factory.nl](mailto:wil@fresh-idea-factory.nl)

**LANGUAGES SUPPORTED**

English  
French  
German

**VIDEO**

## Solution Description

Obli encouraging fluid intake and monitoring is a highly effective way to stimulate people to drink sufficient and regularly. Through colours and sounds users are reminded to drink enough (and in patients with a fluid restriction not to much) and regularly. Obli can be connected to the internet, which makes it possible to adjust the device to match the personal condition and preferences, and which makes also effective monitoring possible, both by formal and informal care givers.

A scientific RCT-trial has shown that elderly patients' fluid intake increases with an average of 65% over a period of 6 weeks and 6 months.

Most important target groups are elderly people, patients with diabetes, chronic heart or kidney failure. The business case of Obli is solid: if deployed in the Netherlands, a nett saving of 46 million in costs of hospitalizations because of dehydration of elderly could be achieved. Obli won a French ehealth award in 2015 and a Dutch award for industrial design in 2014.

### ● Scientific evidence / Accredited nutrition guidelines

Generic recommendations are 1500 ml for adults, sometimes articulated by 1700 ml for elderly over 65 years of age. More specific recommendations take body weight and physical activities into account. Obli can manage different guidelines, as well as fluid restrictions for certain patients groups.





<http://gaia-nutrition.de>

**FOUNDED** 2015

**COUNTRY** Germany

**CONTACT**

Niko Gabrielides, General Manager  
[niko.gabrielides@gaia-nutrition.de](mailto:niko.gabrielides@gaia-nutrition.de)

**LANGUAGES SUPPORTED**

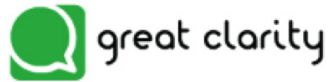
German

## Solution Description

Gaia Nutrition (GN) is an a.i.-based technology creating highly individualised nutrition protocols. It is provided to companies and enterprises in the preventive health industry as a white label app solution. Thereby it takes into account food preferences, macro & micro nutrients to highly individualise the nutrition protocols to enduser's health goals. The app includes specifically designed recipes from our own data base and selects the best nutrition protocol out of 10 billion possible solutions.

### ● Scientific evidence / Accredited nutrition guidelines

Since our product is a technology able to basically provide nutrition protocols for all needs it depends on how our b2b customers wish to parametrise the AI. However we provide guidelines to our customers if they need support for nutritional information.



<http://www.greatclarity.com>

**FOUNDED** 2012

**COUNTRY** Sweden

**CONTACT**

Donnie SC Lygonis, Ideas & Concepts  
[donnie@lygonis.com](mailto:donnie@lygonis.com)

**LANGUAGES SUPPORTED**

English  
Swedish



## Solution Description

We have developed high protein snacks, based on a previous project that we founded in 2013, [www.lohilo.com](http://www.lohilo.com). Now we have taken it further and are working with Swedish healthcare and are developing a number of products that are high in protein and low in sugar. We also have created online nutrition and training programs especially for diabetes patients together with one of Sweden's' best nutritionists.

### ● Scientific evidence / Accredited nutrition guidelines

We have one of Sweden's best nutritionists on our team that has written 14 books on healthy eating, as well as working closely with 3 hospitals and 2 elderly care homes to develop our products.

# HealthApp

<http://www.bcnhealthapp.com>

**FOUNDED** 2013

**COUNTRY** Spain

**CONTACT**

Jordina Arcal, Co-founder & CEO  
[jordina@bcnhealthapp.com](mailto:jordina@bcnhealthapp.com)

**LANGUAGES SUPPORTED**

English  
French  
Spanish

[VIDEO](#)



## Solution Description

KickO a tool for connecting patients and therapists on the treatment of obesity. Through the App patients can record thoughts, situations, actions, emotions and what therapists consider relevant for the therapy. Our app can be customized according to each therapy requirements. It involves algorithms based on pattern recognition and language analysis that can generate alarms when buzz words are written. Combining language analysis with AI we can predict crisis and relapses. There is real-time online contact with therapists and serious games to improve patients' engagement. It also introduces psychoeducation and advises. The BO tool for therapists is a web-based tool where therapists can see in real time what their patients have registered. It acquires raw data and connects with the app for further processing. It also generates alerts when patients behave in a harmful way (i.e. binges) and/ or write buzzwords. Therapists can interact in real time with the use of PUSH notifications.

### ● Scientific evidence / Accredited nutrition guidelines

The tool is designed with the Consorci Sanitari de Terrassa together with the Mediterranean Diet Association.



<http://www.hope-care.pt>

**FOUNDED** 2012

**COUNTRY** Portugal

**CONTACT**

Jose Paulo Carvalho, Founder and Board Member

[jose.carvalho@hope-care.pt](mailto:jose.carvalho@hope-care.pt)

**LANGUAGES SUPPORTED**

- English
- French
- German
- Spanish
- Italian
- Japanese
- Arabic
- Portuguese
- Dutch

[VIDEO](#)

## Solution Description

Hope Care develops and integrate telemedicine solutions with medical assistance services. We propose one innovative and integrated m-Health solution providing medical & wellness monitoring, coaching and advice anytime, anywhere. This way, our customers can have a better control of their health and anticipate risks. It allows to combining, for instance, with AXA Assistance's medical services with an app-enabled platform that integrates hundreds of connected health devices from 23 different brands such as Withings, Fitbit, Nonin, Medisana, iHealth, and others. Wellbeing, health and nutrition programs are implemented with clinical protocols in order to help clients to comply to the designated health program.

### ● Scientific evidence / Accredited nutrition guidelines

WHO Guidelines and National Guidelines when exist. For instance, in Portugal there is NHS guidelines to comply.



<http://vitadieta.es>

**FOUNDED** 2011

**COUNTRY** Spain

**CONTACT**

Pablo Caballero, CEO

[p.caballero@vitadieta.es](mailto:p.caballero@vitadieta.es)

**LANGUAGES SUPPORTED**

Spanish

[VIDEO](#)

## Solution Description

Vitadieta is a digital dietitian, and it represents the state of art in Medical Nutrition Therapy. Vitadieta offers a personalized diet in just seconds, taking into account age, weight, height, sex, physical activity and customers' goals (weight loss, healthy diet, maintenance, muscle gain, muscle definition, etc..).

Vitadieta is the result of 4 years of R+D of a multidisciplinary team of nutritionists, pharmacists, doctors, software engineers and designers.

Vitadieta is developed on the cloud, supported by Amazon and Microsoft technologies, and it can be deployed using apps, web services, desktop apps, etc. Of course Vitadieta has an API to be integrated in third party applications.

We work as a white brand for different customers, and the system can be customized totally to be adapted to the customers' needs.

### ● Scientific evidence / Accredited nutrition guidelines

[LINK](#)



<http://www.jommi.de>

**FOUNDED** 2015

**COUNTRY** Germany

**CONTACT**

Fabian Oertel, Founder  
[fabian.oertel@jommi.de](mailto:fabian.oertel@jommi.de)

**LANGUAGES SUPPORTED**

English  
French  
German  
Spanish  
Swedish

**VIDEO**



## Solution Description

Jommi offers Europe's premium and probably most successful food nutrition reference solutions to date. Since 2009, we won numerous awards for highly valuable, informational tools and have improved development efforts by incorporating customer feedback.

Each product is designed to help users solve a very specific need or problem with their diet. All applications allow quick and easy product selections from a wide variety of common foods, included in an offline database. Users create personalized profiles and are then able to use this data for effective weight loss efforts (or controlled gains after an illness), to reduce their intakes in salt, sugar or fat, take action on their carbohydrate levels (e.g. diabetics) or simply improve their diet by focusing on a better vitamin & mineral balance.

All products are made up of modular components: they can be re-arranged into different feature sets, re-targeted at different user groups, demographics or interests and white-labeled or licensed.

### ● Scientific evidence / Accredited nutrition guidelines

All products are built upon the current regulatory framework invoked by EU legislation from October 25, 2011 "(EU) No 1169/2011" and cleared by a nutritionist. Depending on the app, specialized national research is taken into account (e.g. the British food traffic light color labeling).

# KUKIMI

<http://www.kukimi.de>

**FOUNDED** 2016

**COUNTRY** Germany

**CONTACT**

Laurent Kaestli, CEO

[Laurent.kaestli@kukimi.de](mailto:Laurent.kaestli@kukimi.de)

**LANGUAGES SUPPORTED**

German

[VIDEO](#)



## Solution Description

KUKIMI provides customers with fresh and healthy ready meals delivered to customer doorstep. Thanks "Sous Vide" technology our meals are tasting very good and we offer a healthy and convenient food to employees and persons at home.

### ● Scientific evidence / Accredited nutrition guidelines

We provide nutritional coaching to our customers, our concept has been developed by a certified nutritionist and has been continuously improved by a team of nutritionist. (Most of our meals are low carb, low fat, which is recognized as being healthy).



<http://lepoidschiche.com>

**FOUNDED** 2017

**COUNTRY** France

**CONTACT**

Yves Yota Tchoffo, Co-founder  
[yves@lepoidschiche.com](mailto:yves@lepoidschiche.com)

**LANGUAGES SUPPORTED**

English  
French

[VIDEO](#)

## Solution Description

At Le Poids Chiche, our goal is to help people achieve a better and healthier lifestyle thanks to an approach based on Gamification and Collaboration. We truly believe that if people have fun, they will be more dedicated and results will be sustainable.

Here is the interesting part! To serve our ambition, we invented the "Health Quest" concept. A Health Quest (HQ) is nothing more than a new way to serve any wellness program to people. A HQ turns any wellness program designed by health experts and companies (weight loss, nutrition, fitness, quit smoking ...) into a fun, collaborative and lifestyle oriented adventure. All items of wellness program are turned into missions, challenges, quiz, contest and a lot more that get delivered to HQ players on their smartphone. They compete, they earn coins, they support each other, they get advice from HQ host (health expert).

### ● Scientific evidence / Accredited nutrition guidelines

Informations and recommendations are provided by health and wellness experts. Our company does not create or provide any wellness assets. We let this role to specialists.





<http://www.linkcareapp.com>

**FOUNDED** 2010

**COUNTRY** Spain

**CONTACT**

Jose Sanchez, COO

[jose.sanchez@linkcare.es](mailto:jose.sanchez@linkcare.es)

**LANGUAGES SUPPORTED**

English  
French  
German  
Italian  
Spanish  
Dutch  
Russian  
Chinese  
Japanese  
Arabic  
Croatian  
Korean, etc.



## Solution Description

Linkcare is an advanced solution for delivering specialist-oriented nutritional plans. The platform has been extensively used in several research projects and clinical trials, achieving sustained behavioural changes in patients and users (scientific publications are available upon request). Medical or nutritionist directors can implement their chosen nutritional plans in the platform, allowing other professionals to prescribe the diet that better fits the needs of their users. Another option is to allow users to download the available nutritional plans from the Appstore for a fee or for free. The solution provides users with constant feedback about their progress, allows to be in contact with the specialists and triggers warnings depending on the results obtained to prevent deviations or difficulties.

Users' close social environment can be involved in supporting them in following their nutritional plans through getting access to certain activities or information (the user decides who and which information is accessible).

### ● Scientific evidence / Accredited nutrition guidelines

Any high performant and well scientifically proven nutritional plan can be implemented, following Medical/Specialist directors' indications. The advantage of the platform is that these plans become immediately actionable through properly coordinating all stakeholders around each plan.



<http://dnanutricoach.com>

**FOUNDED** 2014

**COUNTRY** Spain

**CONTACT**

Valentini Konstantinidou, Co-founder & CEO

[valentini@dnanutricoach.com](mailto:valentini@dnanutricoach.com)

**LANGUAGES SUPPORTED**

English

Spanish



## Solution Description

Programs of applied nutrigenetics coupled with food and wellness coaching. Sessions performed directly by researchers and qualified professionals in nutrigenetics. Multidisciplinary team of advisory and experts. Precise and personalized recommendations based on the nutrigenetic profile. Food coaching to align and adapt dietary choices and lifestyle to genetic predisposition.

### ● Scientific evidence / Accredited nutrition guidelines

Guidelines based on selected, verified intervention studies, RCT, GWAS and other peer-reviewed published scientific evidence. List of such publication is available upon request. There are no official guidelines yet based on nutrigenetic evidence.



<http://www.mynutri.co>

**FOUNDED** 2016

**COUNTRY** United Kingdom

**CONTACT**

Shomi Malik, Co-founder  
[shomi@mynutri.co](mailto:shomi@mynutri.co)

**LANGUAGES SUPPORTED**

English



## Solution Description

MyNutri is a ground-breaking mobile device app designed to provide a powerful and holistic tool for use by consumers and medical professionals in the battle against childhood and adult obesity. Incepted by digital experts and with development guided by clinicians and renowned software designers, MyNutri will provide a step-change in positive user experience and most importantly, make a genuine difference to the diet and lifestyle of those users, which the current plethora of dietary apps on the market have a poor track record in accomplishing. It is our intention to create a product culture which will aid in educating people in healthy eating, and at the same time make it easy for individuals to access tailored nutrition plans and ingredients delivered to their doors. An app that will not only give you the information you need, but to give you an all-in- one means of buying the products you need whilst motivating you and keeping you on track; your own personal nutritionist.

### ● Scientific evidence / Accredited nutrition guidelines

We have a registered Public Health Nutritionist as our lead nutritionist, as well as working with the NHS to come up with nutrition plans.



<http://www.nootric.com>

**FOUNDED** 2016

**COUNTRY** Spain

**CONTACT**

Carlos Picher, Co-founder & CEO  
[cpicher@nootric.com](mailto:cpicher@nootric.com)

**LANGUAGES SUPPORTED**

English  
Spanish

[VIDEO](#)



## Solution Description

Nootric is an app where you can have a personalized diet done and supervised by a real nutritionist.

After buying the service, the user talks with the nutritionist and also they exchange nutritional data using a survey. The user rates every meal, attaching photographs, writing comments, and sending valuations. The nutritionist adapts the diet week by week according to the user feedback. This encourages the user to succeed!

We focus in healthy lifestyle consumers, those that believe in quality food and positive nutrition, and don't surrender to the false promises of quick-loss diets or "eat-what-you-want" diets.

Also we provide nutritional menus and guidance to people that wants to become veggie, get into a paleo lifestyle, or start with dairy free, sugar free or gluten free lifestyles.

### ● Scientific evidence / Accredited nutrition guidelines

We follow the guidelines of the national nutritionists association in every country that we operate. All are very similar, so they are based in WHO guidelines.



<http://www.nutrifix.co>

**FOUNDED** 2016

**COUNTRY** United Kingdom

**CONTACT**

Joel Burgess, Founder & CEO  
[joel@nutrifix.co](mailto:joel@nutrifix.co)

**LANGUAGES SUPPORTED**

English

[VIDEO](#)

## Solution Description

Nutrifix is the first nutrition app to combine the convenience food sector with nutritional advice. Nutrifix, provides on the go recommendations to buy, make or have delivered; all tailored to your body's needs.

### ● Scientific evidence / Accredited nutrition guidelines

Qualified nutritionist



<http://www.nutrino.co>

**FOUNDED** 2011

**COUNTRY** Israel

**CONTACT**

Yael Glassman, CEO  
[yael@nutrino.co](mailto:yael@nutrino.co)

**LANGUAGES SUPPORTED**

English  
Spanish  
Italian

[VIDEO](#)



## Solution Description

Nutrino is a personalized nutrition insights platform currently optimized to support the unique needs of people living with Diabetes. Our partners include Medtronic, IBM Watson and Welltok. Nutrino's underlying technology is called FoodPrint(TM), the digital signature of how food affects your body. Our system collects data from medical devices, wearable devices, activity sensors, and other biomarkers and uses predictive analytics to understand how different foods affect individuals. It then provides personalized and contextual food suggestions to drive better eating choices.

Our advisors include Professor Stephen Wolfram (Wolfram Alpha), Professor Ram Weiss (HUJI) and experts in Functional Medicine.

### ● Scientific evidence / Accredited nutrition guidelines

Nutrino is trying to consolidate all the conflicting nutritional advice from the the major nutritionists, institutes and studies worldwide including the WHO, Harvard Medical School, Institute of Functional Medicine, Cleveland Clinic, etc.

# Nutritio

<http://www.nutritioapp.com>

**FOUNDED** 2016

**COUNTRY** Romania

## **CONTACT**

Laurentiu Nicolae, Co-founder  
[laurentiu@nutritioapp.com](mailto:laurentiu@nutritioapp.com)

## **LANGUAGES SUPPORTED**

English

## [VIDEO](#)

## Solution Description

Nutritio is a virtual assistant for nutritionists which allows them to:

- process 50% more patients because we automate the repetitive processes
- interact with their patients day by day through the platform
- collect feedback in real time from the patients
- adapt the diets in real time based on the feedback received from clients.

We are launching a service through Nutritio that provides personalized diet plans for employees of Romanian corporations. Right now the plans are created by nutritionists and doctors but we are collecting information from nutritionists that will allow us to implement artificial intelligence in our software by the end of 2017 in order to generate personalized nutritional plans automatically, under the surveillance of a doctor, based on users' profile, food allergies/intolerance, medical conditions and preferences. The solution will be white label available for clinics, insurance companies, fitness industry and healthy food providers.

## ● Scientific evidence / Accredited nutrition guidelines

American Diabetes Association (ADA), European Association for the Study of Diabetes (EASD), International Diabetes Federation (IDF)



<https://nutrium.io>

**FOUNDED** 2015

**COUNTRY** Portugal

**CONTACT**

André Santos, Co-founder & CEO  
[info@nutrium.io](mailto:info@nutrium.io)

**LANGUAGES SUPPORTED**

English  
Spanish  
Portuguese

[VIDEO](#)

## Solution Description

One stop shop for nutrition professionals and their patients which main goal is to improve the follow-up between appointments. For nutrition professionals, we offer a complete solution to manage appointments including patient's management, nutritional assessment, recommendations and progress. For patients, we offer a mobile app where they can check recommendations and track main difficulties.

Connecting both sides, we are improving dietitians' retention ratio and the results of their patients.

In the end, we want to use our network of professionals and automated system to scale up a clinical nutrition marketplace.

The software includes a [free trial](#) in which nutrition professionals can explore all its features with total guidance from Nutrium's team.

### ● Scientific evidence / Accredited nutrition guidelines

Food and Agriculture Organization (FAO)

World Health Organization (WHO)

Institute of Medicine (IOM) - sources for energetic requirements and macronutrients distribution





<http://www.observia-group.com/en/>

**FOUNDED** 2011

**COUNTRY** France

**CONTACT**

Sylvain Bonnet, Chief Business Development Officer  
[sylvain.bonnet@observia-group.com](mailto:sylvain.bonnet@observia-group.com)

**LANGUAGES SUPPORTED**

English  
French



## Solution Description

Platform provided to HCPs in the environment of therapeutic education of the patient. Used mostly by nurses and nutritionists to coach the patient to adopt different nutrition behaviors.

● **Scientific evidence / Accredited nutrition guidelines**

The content has been co-developed with nutritionists



<http://www.ourpath.co.uk>

**FOUNDED** 2013

**COUNTRY** United Kingdom

**CONTACT**

Mike Gibbs, Co-founder & President  
[mike@ourpath.co.uk](mailto:mike@ourpath.co.uk)

**LANGUAGES SUPPORTED**

English

[VIDEO](#)

## Solution Description

OurPath provides a digital behavioural change programme that delivers:

- Evidence-based structured education on nutrition, exercise, sleep, stress management, and positive psychology
- Peer group support
- Personalised private mentorship
- Tracking technology (we deliver smart weighing scales and a wearable activity tracker in the post)

Our primary behavioural change programme is 6 weeks long, delivered digitally through users' smartphones and computers/laptops. This duration is specified to maximise engagement and sustainability – supported by Knowler, Tuomelihto and Pan's landmark studies.

The 6-week programme then rolls into a less intensive follow-on programme that helps to keep people on track for the long term. The programme delivers the knowledge, skills, and confidence for patients to become empowered in the self-management of their health.

### ● Scientific evidence / Accredited nutrition guidelines

OurPath is an NHS-approved service, providing nutrition guidelines to people at risk of type 2 diabetes, and patients with type 2 diabetes.

OurPath's nutrition guidelines complies with those suggested by NICE, NHS England, and Public Health England.



<http://oviva.com>

**FOUNDED** 2014

**COUNTRY** Switzerland

**CONTACT**

Kai Eberhardt, CEO

[kai.eberhardt@oviva.com](mailto:kai.eberhardt@oviva.com)

**LANGUAGES SUPPORTED**

English  
French  
German  
Italian  
Arabic

[VIDEO](#)

## Solution Description

Oviva is the leading European provider of medical nutritional therapy with over 500 locations across Switzerland, Germany and the UK.

Our app allows clients to self-monitor their health, access recipes and mindfulness podcasts, and to receive guided behavioral change support from a professional dietitian remotely. Clients use the app to track food and drink intake with photos, activity and weight (via connected trackers), monitor goals, and communicate with their dietitian via text or video. The dietitian receives the information securely in a web-based electronic medical record that allows them to create personalised treatment plans and support lifestyle change with automated nudging and educational content.

Oviva supports over 20 health conditions, including obesity, diabetes, irritable bowel syndrome, and heart disease, and is superior to face-to-face care with 6.8% bodyweight loss at 6 months vs 4.6%, and 1.8% HbA1c reduction vs 0.9% (real world outcomes, no randomisation).

### ● Scientific evidence / Accredited nutrition guidelines

We follow the national nutrition guidelines in each country and work closely with the national dietetic associations to stay up to date.



<http://www.chatbotsforhealth.com>

**FOUNDED** 2017

**COUNTRY** France

**CONTACT**

Frederic Gonnet, Co-founder  
[frederic@pastelhealth.com](mailto:frederic@pastelhealth.com)

**LANGUAGES SUPPORTED**

- English
- French
- German
- Spanish
- Italian
- Japanese
- Arabic
- Thai

[VIDEO](#)

## Solution Description

We will use a conversational robot to be the virtual companion and the personal coach of any one who want to enter in the program. This virtual coach will aggregate contents, hundreds of API's and several connectors from various connected devices and AXA contents partners. The compagnon will generate an easy to understand "Lifestyle Impact Score (LIS)", an aggregated analytics score that reflects functioning status taking into accounts an array of daily behaviors, medical data (when available), nutritional and environmental factors. The compagnon will use A.I. with pictures recognition to analyze served meals, presented foods and any food packaging to generate adapted advises and receipes. 40 % of the "Chatbots" contents framework will be fully adaptable for each patients by any healthcare professionals (Physicians, Nurses, Nutritionist ) ou will participating. Our nutritional chatbots builders will allow them to adapt the compagnon base on their professionals expertises to engage them.

### ● Scientific evidence / Accredited nutrition guidelines

- FAO
- Dietary Guidelines
- NDEI



<http://www.patientys.com>

**FOUNDED** 2000

**COUNTRY** France

**CONTACT**

Sophie Kerob, Owner

[skerob@directmedica.com](mailto:skerob@directmedica.com)

**LANGUAGES SUPPORTED**

Patientys is a subsidiary of WEBHELP group, leader in Customer Experience, located in more than 30 countries, with 4 European, multi-lingual hubs (Portugal, Romania, Czech republic, Greece)

We cover 25 languages



## Solution Description

We offer multichannel coaching solutions, involving telephone coaching, digital motivation tools, face-to-face individual or collective sessions, enabling users to support healthier eating and life habits in order to reduce their health risks and to improve their living conditions. Our team of dieticians, sports coaches, tabaccologists, psychologists, and nurses provide personalized coaching adapted to the needs of each user.

We have a unique expertise in Motivational management, we define and readjust personal objectives and follow them using motivational tools.

### ● Scientific evidence / Accredited nutrition guidelines

We use guidelines provided by state Organizations. Our staff is extensively trained, all our coach are qualified in dietetic / nutrition and have our "COACH EXPERT" certification. We operate a constant watch of new trends.



<http://www.revitalised.co.uk>

**FOUNDED** 2004

**COUNTRY** United Kingdom

**CONTACT**

Andrew Reynolds, Founder & Managing Director

[areynolds@revitalised.co.uk](mailto:areynolds@revitalised.co.uk)

**LANGUAGES SUPPORTED**

English  
French  
German  
Spanish

[VIDEO](#)

## Solution Description

The WellbeingZone is a fully customisable, white label, health and wellbeing platform packed with unrivalled features, tools and resources for both user and organisation.

It helps any organisation to support and promote a positive, healthy lifestyle for their target audience in one professional branded portal containing all of their wider Wellbeing messages, information and comms – plus it can sync with all major 3rd party trackers like FitBit, Garmin and Strava, and is even available as a Multi-Lingual offering. Available as both web app and mobile app outputs.

### ● Scientific evidence / Accredited nutrition guidelines

This is determined locally on a per site basis where nutritional coaches are accessible via the system.

room 44

<http://www.room44.co.uk>

**FOUNDED** 2014

**COUNTRY** United Kingdom

**CONTACT**

Tristan Allen, Partner & Innovation Consultant

[helpme@room44.co.uk](mailto:helpme@room44.co.uk)

**LANGUAGES SUPPORTED**

English  
French  
German  
Spanish  
Japanese



## Solution Description

People are different and the differences include how each of us interact with our nutrition environment. Our concept proposes to provide personalised nutritional advice by matching genetic profile data with the values of consumer products held in a data-base and by providing a product 'suitability' readings at point-of-purchase. The vision is that consumers can target their nutritional intake in line with personal goals (endurance, focus, remedial...). In the development period we will to address the needs of Innovators and Early Adopters and focus in the VMS segment. The project anticipates the need to create a consumer interface that exploits currently available mobile technology but also for a market environment where technology interface will be differently experienced. We have created a modular development path that exploits the power of the crowd to inform a data-base and also provides the opportunity for brands to contribute.

### ● Scientific evidence / Accredited nutrition guidelines

Personally obtained genetic profile reports accessed via consumer permission and manufacturer nutritional data.



<http://stimulme.com>

**FOUNDED** 2014

**COUNTRY** France

**CONTACT**

Marc-Antoine Brochard, Co-founder & CEO

[marc-antoine@stimulab.fr](mailto:marc-antoine@stimulab.fr)

**LANGUAGES SUPPORTED**

English

French

German

Spanish

[VIDEO](#)

## Solution Description

We help you target your highest risk members.

Our mission is to identify and enroll only those individuals who are affected or on near the edge of certain chronic conditions, such as type 2 diabetes and heart disease. This way, you rest assured of keeping your investment controlled and focused on your members who will benefit the most from us.

We embody the revolution of digital therapeutic and behavior change. Everything that worked in face-to-face peer therapeutic education throughout hospitals has been carefully digitized, enriched and pushed further in our top-notch health platform. Our nutrition program takes participants through an interactive journey that will support them every step of the way to understand and change their nutrition habits so as to lose weight and live free of chronic diseases. Every participant is supported by a professional health coach, peers, connected devices we ship them, validated online lessons and activities and a health data-compliant platform.

### ● Scientific evidence / Accredited nutrition guidelines

Plan National Nutrition Santé (France)

World Health Organisation

Center for Disease Control and Prevention

Our existing clients/partners : Centre oncologique Oscar Lambret, centre Hospitalier Interdépartemental de Créteil, which co-build our therapeutic education contents with us





<http://www.SWAF.io>

**FOUNDED** 2016

**COUNTRY** France

**CONTACT**

Jacques Rossard, Co-founder  
[jacques.rossard@swaf.io](mailto:jacques.rossard@swaf.io)

**LANGUAGES SUPPORTED**

English  
French  
Spanish

[VIDEO](#)



## Solution Description

SWAF is a solution allowing seniors to take a good habit of daily hydration. SWAF has three levels: a connected glass, a daily companion. Digital services for caregivers and accompanying persons and decision-making services enabling public and private decision-makers to carry out effective prevention campaigns because they are targeted.

### ● Scientific evidence / Accredited nutrition guidelines

HAS (Haute Autorité de Santé), doctors and Nutrisens, a company leader in health nutrition



<http://www.systserv.com>

**FOUNDED** 2012

**COUNTRY** Greece

**CONTACT**

Hara Pylarinou, Research & Development of Systems and Services

[pylarinou@systserv.com](mailto:pylarinou@systserv.com)

**LANGUAGES SUPPORTED**

English

## Solution Description

A personalised nutritional monitoring system, designed to screen the daily nutritional intakes, and structure each users, optimal food program, in accordance to their clinical profile, and activity profile feedback. The innovation of this system lies in the continuous and real-time monitoring of the clinical and activities status of the user. The system is consisted of the monitoring subsystem and the intelligent subsystem, both leading to a dashboard interface, consisted of processed data and biomarkers for self-assessment and/or consultation by professionals. The monitoring subsystem, counts on wearable sensors for daily activity monitoring, and manually inserted data. The nutritional program, is automatically readjusted, following inductive rules, with predefined personalised options. In order to ensure the largest possible user engagement, and training an accurate personalised algorithms, the system can be reached via a "drag and drop" desktop, smartwatch and mobile application.

### ● Scientific evidence / Accredited nutrition guidelines

U.S. Food and Drug Administration (FDA)

FAO/WHO technical consultation on national food-based dietary guidelines

Preparation and use of food-based dietary guidelines

Diet, nutrition and the prevention of chronic diseases



<http://themealplanner.com>

**FOUNDED** 2016

**COUNTRY** Hungary

**CONTACT**

David Pfeilmayer, Business Development

[david@themealplanner.com](mailto:david@themealplanner.com)

**LANGUAGES SUPPORTED**

English

**VIDEO**

## Solution Description

The MealPlanner has several software solutions:

Recipe CMS: complete recipe management (3000+ recipes integrated, made by our professionals: nutritionists, dietitians, chefs)

Nutrient API: Counts the macro & micro nutrients and calories for RECIPES, INGREDIENTS and MEALPLANS

Meal planner API: makes totally personalized meal plans for our users, currently based on diet or disease type, calorie need and personal preferences

Shopping list api: creates the shopping list based on your meal plan and personal needs. The shopping list can be integrated to online retailers

Our B2B2C solution-FoodToDo is the digitized nutritionist. Yet we are giving the tool to the professionals to make bridge between them and their clients. We make unique B2B products for clinics, supplement manufacturers and insurance companies. Later on our technology allows (machine learning & IOT integration) to translate big data to treatment and to prevent diet related diseases and secure healthy aging.

### ● Scientific evidence / Accredited nutrition guidelines

B.A.N.T. (The British Association for Applied Nutrition and Nutritional Therapy) guidelines (contracted partners)  
Hungarian university level dietetic guidelines.

# SchoolScreener®

<http://thomsonscreening.com>

**FOUNDED** 2011

**COUNTRY** United Kingdom

## **CONTACT**

Michael Ter-Berg, Chief Executif  
[michael@schoolscreener.com](mailto:michael@schoolscreener.com)

## **LANGUAGES SUPPORTED**

English  
French  
German  
Spanish  
Italian  
Japanese  
Arabic

[VIDEO](#)

## Solution Description

Software comes in 2 variants. SchoolScreener used in the UK's National Health Service for managing area wide vision, hearing and BMI screening - no clinical knowledge required; automates administration, analytics, referral, feedback, audit. SchoolScreener EZ for use by Schools (currently vision only; BMI can be added) is available through the Screening for Schools Programme supported by Specsavers, the UK's largest retail eyewear company - The software is also in use in the United States and beginning to be used in a number of developing countries. Variants of the software are available for any age - vision screening is being used with Syrian (adult) refugees in Greece.

## ● Scientific evidence / Accredited nutrition guidelines

The letters automatically issued by the software are according to our clients requirements (ie UK National Health Service Trusts - the content is not ours)



<http://www.umanlife.com>

**FOUNDED** 2011

**COUNTRY** France

**CONTACT**

Cyril Grospron, Head of Business Development

[cg@umanlife.com](mailto:cg@umanlife.com)

**LANGUAGES SUPPORTED**

English

French

[VIDEO](#)

## Solution Description

Umanlife is a safe web and mobile platform of services (digital health / e-health / m-health / quantified self / prevention) where the individual (insured, patient, employee,...) can follow and manage all his health and well-being, with some advices and digital coaching.

We collect the data manually, or we do aggregate most of the connected devices and mobile app. We are not only collecting the data, but we are giving added value to those raw data by an algorithm, to give the good advice at the right time (personalized advices and digital coaching).

### ● Scientific evidence / Accredited nutrition guidelines

- Ethic Committee
- Nutritional professionals
- Specific partners



<http://vitalinq.nl/>

**FOUNDED** 2011

**COUNTRY** Netherlands

**CONTACT**

Hille Meetsma, CEO & Founder  
[hille.meetsma@vitalinq.eu](mailto:hille.meetsma@vitalinq.eu)

**LANGUAGES SUPPORTED**

English  
French  
German  
Spanish  
Italian



## Solution Description

VitalinQ creates awareness about the effects and influences of diet and exercise on a healthy lifestyle. Thanks to VitalinQ it is easier to become aware and to respond. The Personal Health Assistant meets all the conditions to offer added value to organizations. VitalinQ is a unique portal where every user, through its own profile and social environment, formulates individual goals and needs. The user is supported in an accessible way, using a clear roadmap, towards a healthy lifestyle. By providing scientifically validated and personalized information about nutrition and exercise every user is more aware of his or her lifestyle.

### ● Scientific evidence / Accredited nutrition guidelines

Health council, WHO & scientific

## VIVI DOCTOR

<http://www.vividoctor.com>

**FOUNDED** 2017

**COUNTRY** Belgium

### CONTACT

Sidar Ok, CEO

[sidarok@gmail.com](mailto:sidarok@gmail.com)

### LANGUAGES SUPPORTED

English

French

Arabic

Dutch

[VIDEO](#)

## Solution Description

ViViDoctor provides virtual visits to real doctors. Our world class nutrition experts, who are doctors and nutrition coaches.

ViViDoctor provides access to them via its secure video visits platform.

### ● Scientific evidence / Accredited nutrition guidelines

Our doctors are either nutrition certified GP s or coaches, who provide specialized consultancy and coaching.



<http://www.wellmo.com>

**FOUNDED** 2013

**COUNTRY** Finland

**CONTACT**

Jari Närhi, Business development & partners

[jari.narhi@wellmo.com](mailto:jari.narhi@wellmo.com)

**LANGUAGES SUPPORTED**

English  
German  
Dutch  
Swedish  
Polish  
Finnish

[VIDEO](#)



## Solution Description

Wellmo provides mobile platform service for insurance companies. With Wellmo, the insurer can deploy a unified set of services that can be targeted to specific members. Together with Wellness Foundry, maker of MealLogger nutrition solution, Wellmo offers a comprehensive nutrition coaching solution, and offers a ready growth path as member requirements inevitably grow more diverse.

While this proposal focuses on a nutrition service with MealLogger, Wellmo's service enables an insurer to quickly add practically any service into its branded mobile app, ensuring consistent user experience and manageability of the service portfolio. In addition to MealLogger, Wellmo has a rapidly growing range of partners covering electronic health checks, wellness and coaching programs and interventions, social campaigns, reward systems, and digital healthcare services.

Wellmo comes with rich messaging and member management capabilities, as well as high grade security and privacy management features.

### ● Scientific evidence / Accredited nutrition guidelines

Nutrition guidelines are provided by the nutrition service MealLogger, which utilizes professional nutritionists for recommendations.





## MealLogger

<http://www.meallogger.com>

**FOUNDED** 2008

**COUNTRY** Finland

### **CONTACT**

Michael Quarshie, Founder & CEO  
[michael@meallogger.com](mailto:michael@meallogger.com)

### **LANGUAGES SUPPORTED**

English  
German  
Finnish  
Swedish

## Solution Description

MealLogger is a nutrition coaching platform powered by Artificial Intelligence. Clients photograph meals and receive automatic feedback based on deep neural networks that have been trained by accredited dietitians. They can also share their meals privately with a professional for live coaching, or in a group for peer support. Both of these methods have been scientifically proven to be highly effective in helping people achieve lasting behavior change. Clients can also track their sleep, steps, weight and participate in challenges and competitions.

MealLogger can be seamlessly integrated with other platforms and services and can also be offered as a white label solution. Current users range from pro athletes to insurance customers to corporate wellness clients to patients in healthcare settings.

### ● **Scientific evidence / Accredited nutrition guidelines**

Our guidelines are based on the official dietary guidelines in each country. If they are adjusted for any individual, they are adjusted by an accredited health professional in that country.



<http://yorktest.com>

**FOUNDED** 1982

**COUNTRY** United Kingdom

**CONTACT**

Rachel Jansen, CEO

[rachel.jansen@yorktest.com](mailto:rachel.jansen@yorktest.com)

**LANGUAGES SUPPORTED**

English



## Solution Description

IgG antibody based testing programmes. These identify an individual's IgG reactions to food and drink ingredients and offer comprehensive dietary support for a guided elimination diet. The programmes are supported by a range of online and telephone based services including nutritional consultations with a fully qualified and registered Nutritional Therapist, a comprehensive guidebook and food diary, support apps, added value services, Customer Care support 6 days a week and discounted complimentary services.

### ● Scientific evidence / Accredited nutrition guidelines

We use CNHC registered Nutritional Therapists, who are members of the British Association for Applied Nutrition and Nutritional Therapy (B.A.N.T.). As a company, we actually provide CPD approved Nutritional Training for BANT members. We use recognised FODMAP and Low GI guidelines for dietary change (as applicable).



<http://www.yuscale.com>

**FOUNDED** 2016

**COUNTRY** Germany

**CONTACT**

Kim Kreutz, CEO

[kim@yuscale.com](mailto:kim@yuscale.com)

**LANGUAGES SUPPORTED**

English

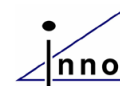
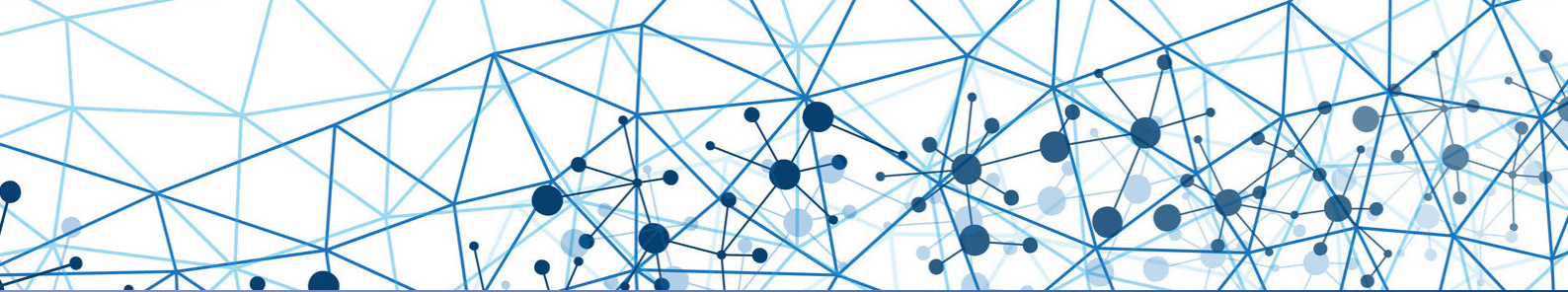
German

[VIDEO](#)



## Solution Description

YuScale, Shazam for food. The YuScale System contains a mobile scale, build in a phone case and our photo/nutrition app. We use image recognition technologies to identify the food components and create 3d models of the meal by processing a series of photos. We are able to provide 90% precision in determination of nutrients in under 30 sec setup time. Its made for diabetics (not certified jet), obese and even for athletes.



[info@ehealth-hub.eu](mailto:info@ehealth-hub.eu)  
[www.ehealth-hub.eu](http://www.ehealth-hub.eu)



designed by APRE