



SOLUTION MATCH

Pharma leader Pierre Fabre is looking to promote Artificial Intelligence in healthcare with the creation of a European AI Observatory.



Pierre Fabre

THE INITIATIVE

Pierre Fabre is partnering with eHealth Hub and major players in the market such as Keyrus and Microsoft to set up a **European Observatory on the Use of Artificial Intelligence in healthcare**.

The main objective of this ambitious project, which will continue to develop overtime, is to accelerate the market and promote the use of AI solutions in healthcare.

The initiative aims to identify and qualify SME solutions using Artificial Intelligence as an underlying technology and targeting various key stakeholders including patients, health professionals, care providers and payers.

The Observatory will produce a barometer that will measure the impact of AI on the management of care and medical practice, investigate the dynamics of AI with its environment and identify where AI is the most relevant. Regular and detailed analysis will be provided and broadly disseminated through the media twice a year.

WHY TO REGISTER?

- Give your solution/company **extended visibility** through the Observatory's platform
- Be kept informed of major **industry news and developments**
- Keep the market updated about your solution
- Get access to what will become a vibrant **AI marketplace in healthcare**.

AI OBSERVATORY REQUIREMENTS

Your solution **MUST:**

Use Artificial Intelligence tools such as:

- Regression tools
- Machine learnings tools
- Neural networks

Other criteria used to qualify your solution and better define its benefits and value for the market:

- Scope of application
- Medical/therapeutic area
- Target audiences
- Associated technologies
- Impact on medical practice and care management

Please note: the comprehensiveness and quality of your answers are critical for the value and usefulness of the AI European barometer but also for visitors' incentive to connect with you for potential collaboration.



EUROPEAN OBSERVATORY ON THE USE OF AI IN HEALTHCARE

- The Observatory, focusing solely on healthcare, aims to become the point of reference for all stakeholders interested in identifying and connecting with the most relevant AI partners for their needs
- AI challenges will contribute to facilitate exchanges within the ecosystem and the emergence of new solutions
- Services will be offered to help SMEs to reach the market

Next steps: A report from this call will be published through the EU-funded eHealth Hub project and widely disseminated to the market after summer. The first edition of the barometer is scheduled to be launched no later than November 2018.

TIMELINE



CALL FOR REGISTRATIONS OPENS

July 5th, 2018



CALL FOR REGISTRATIONS CLOSES

Continuous process



REVIEW OF REGISTRATIONS

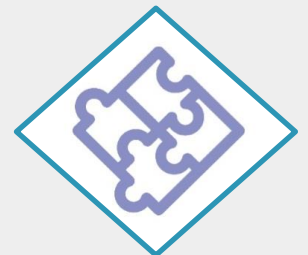
Up to December, 2018



LAUNCH OF THE EUROPEAN AI BAROMETER

Production of the barometer: December 2018 -January 2019

First edition: January, 2019



THE INFORMATION YOU WILL NEED TO REGISTER...



APPLY NOW

- ❖ Name of your organization
- ❖ Year founded
- ❖ Number of employees
- ❖ Headquarters location
- ❖ Your main area(s) of activities
- ❖ Annual revenues in €
- ❖ Total number of current clients
- ❖ Key markets
- ❖ Website URL
- ❖ Challenge addressed
- ❖ Solution description
- ❖ Impact of your solution
- ❖ Partnerships and funding
- ❖ ...

The questionnaire includes 12 categories of questions with options to make sure it's not time consuming and easy to use,



European eHealth business support

Your contact:

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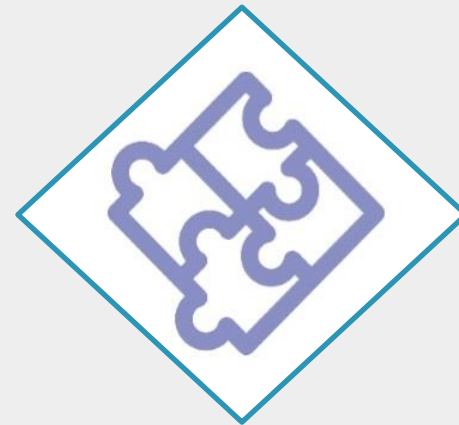
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BUSINESS MODELLING



ACCESS TO PRIVATE FINANCE



COMMERCIALIZATION



LEGAL & REGULATORY
GUIDANCE

About eHealth Hub:

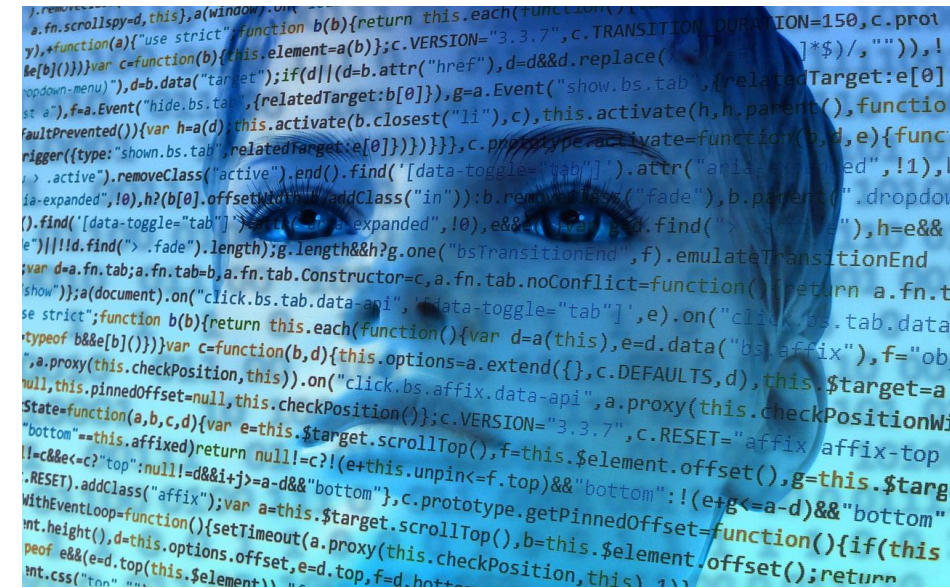
Boosting The EU Digital Health Ecosystem!

eHealth Hub is an EU-funded project with the mission to provide long-term support to eHealth stakeholders and address key challenges facing European SMEs in that space.

About Solution Match:

Solution Match is one of 5 services offered by eHealth Hub, which focuses on accelerating the commercialization of European digital health solutions.

Working closely with demand-side stakeholders, Solution Match supports care providers, pharma companies, insurance groups and large IT vendors with the scouting and filtering for fit of solutions responding to their very specific needs and requirements.



ABOUT PIERRE FABRE

Pierre Fabre is the 2nd largest dermo-cosmetics laboratory in the world and the 2nd largest private French pharmaceutical group. In 2016, it generated 2,282 million euros in revenues, of which 60% came from its international business and 57% from its dermo-cosmetics division. Pierre Fabre, which has always been headquartered in the South-West of France, owns subsidiaries and offices in 47 countries, enjoys distribution agreements in over 130 countries and counts more than 13,000 employees worldwide.

Pierre Fabre's portfolio represents a continuum of activities spanning from prescription drugs and consumer health care products to dermo-cosmetics. In 2016, Pierre Fabre dedicated almost 180 million euros to R&D, shared between oncology, the central nervous system, consumer health care, dermatology and dermo-cosmetics.

<https://www.pierre-fabre.com/en>

PIERRE FABRE COMMITMENT TO ARTIFICIAL INTELLIGENCE

Pierre Fabre is at the initiative of Artificial Intelligence challenges. The first edition in 2017 focusing on melanoma pictures highlighted best Artificial Intelligence developers working with sets of real data. As a next step, Pierre Fabre is committed to set up two Artificial Intelligence challenges per year. The European observatory on the use of Artificial Intelligence in healthcare will come in addition, enlarging the approach to better understand Artificial Intelligence dynamics, identify the benefits of Artificial Intelligence in healthcare and promote best solutions. A multidisciplinary committee of experts including experts in ethics will be involved in the management of this observatory. Key players in the healthcare market are also joining Pierre Fabre in this initiative.