



European eHealth business support.

The European Hub for eHealth
Business Support

<http://www.ehealth-hub.eu>



This project has received funding from the European Union's under grant agreement no 727683

Key information

eHealth Hub is an EU Project that will help Digital Health SMEs with

- ✓ Business modelling
- ✓ Access to private finance
- ✓ Commercialization
- ✓ Legal issues
- ✓ Regulatory and reimbursement guidance



1 Business model coaching



■ Business model clinic

- One on one personalised business model coaching
- Exchange about market validation of your hypothesis

■ Business modelling training service

- Optimize your Business Model applying the Lean Launchpad/iCorps methodology adapted to eHealth market

2 Matchmaking with investors



■ Investment readiness training

- 5 hours live course - gauge your funding needs, find your best funding sources
- Tailor your approach to a specific source of funding
- Prepare for a serious conversation with investors

■ Investment pitch competitions

- Present your solution in front of an investors' panel
- Meet investors at European eHealth events

■ eHealth investment platform

- Online brokerage tool, convenient information exchange to speed up deal flow
- Look at investors' profiles and request an intro to the ones with criteria that fit your investment profiles

3 Connecting with customers



■ **Solution match**

- Networking and matchmaking with the demand-side stakeholders

■ **Solution report**

- To report in the state-of-the art in a specific eHealth solution category by request of demand-side stakeholders

■ **eHealth Roadshow**

- To help mature eHealth SMEs to access new markets and engage with high calibre stakeholders in a cost-effective way

4 Legal support



To support eHealth SMEs in legal and regulatory issues

- **6 legal and regulatory workshops**
- **Network of 60 legal nodes**
- **Network of 60 regulatory nodes**

The consortium



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