

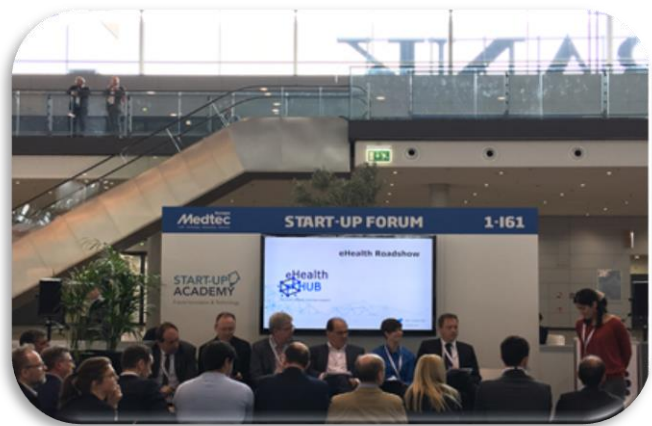
III eHealth Roadshow @Medtec Europe 2017

The III eHealth Roadshow took place on **6 April** at the **Stuttgart fair** and exhibition area in the frame of Medtec Europe, a renowned event that brings together leading experts, buyers and sellers from across the medical technology industry. Medtec Europe Stuttgart 2017 attracted 6,816 attendees over three days, 25% of whom were senior level decision makers and 65% of whom had purchasing power.

The eHealth Hub partners succeeded to select **12 European SMEs** among more than 30 applicants to pitch their solutions at the III eHealth Roadshow in front of a committee of 8 experts in the eHealth and Telemedicine field. The most promising solutions have to prove the innovative high-end of their products, their maturity level, time-to-market of the new solution, inflection point and growth as well as internationalisation potential.

The presented solutions were varied and included, among others and to name only a few, **novel smart applications** for personalised dietary advice, a digitalised measurement device allowing for the documentation of recorded data and a solution to increase female fertility.

The committee was formed by a high-level group of representatives from big industry and corporate funds managers (*Roche Diagnostics, Ratiopharm*), well established companies active in technology scouting (*BBraun*), a regional ehealth coordination desk (*Koordinierungsstelle Telemedizin Baden-Württemberg*), European public private initiatives (*EIT Health*) as well as research organisations active in the eHealth field (*Hahn-Schickard Institute*).



After an exciting series of pitches and a lively Q&A round, SMEs and the committee members were able to engage in bilateral discussions and network with each other to discuss potential future collaboration opportunities. Here are some of the testimonials that could be captured during the event:

“Creating such an eHealth Roadshow is a great idea to bring together business and start-ups. I believe that there is a high value in this”

Dr. Volker Ludwig (committee member), *Roche Diagnostics*

“The eHealth Roadshow is a great platform to connect start-ups with industry experts and with investors. I had a great experience”

Luiza Dobre (SME pitch presenter), *Komed Health*

The next eHealth Roadshow will take place in fall 2017 and will be announced shortly via our project website and social media channels.