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eHealth HUB: Investment Readiness and Pitch Competition (EC2VC) at 2017 Health Pioneers in Amsterdam.

➤ Announcing EC2VC Amsterdam winner

On October 24th, **the 9th Edition of EC2VC Pitch Competition** took place in Amsterdam as a satellite event of Health Pioneers. 10 startups pitched their solutions in front of 17 investors active in digital health who came from across Europe to attend the event.

« It's very good to see that the digital community is growing up, companies are maturing, investment scene is maturing. It's a great event where there is such a high level of experience in the room that it really helps make the startups better and also to network with all these companies. It's a great way to get a quick overview of what is happening around Europe » **Thijs Cohen**, *associate, Inkef Capital (investor)*

« It was a very good event. It was great to have so many investors joining the event and a great opportunity for the pitching SMEs. SMEs did a great job, really played the game of the 4min and adjusted their presentation after the investment readiness workshop giving by Meta in the morning where companies had the opportunity to hear the point of view of investors and practice before going on stage. Investors were impressed by the quality of the projects presented » **Aline Noizet**, *partner, Edito Health (eHealth Hub)*



Each SME had 4min to present their solution, followed by 4min Q&A from the investors. They were evaluated by a jury of investors based on 4 criteria: competitive in their market, strength of the business model, scalability and likelihood to attract investment in the next 3-6 months.

And the winner of this 9th EC2VC edition is[Humanoo](#) from Germany. They received a ticket for Health 2.0 Europe 2018 conference and one month of support from eHealth Hub to help them identify the right investors for their solution.

Congratulations!



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HUMANOO analyses the individual health status of every employee and recommends coaching in physiotherapy, mental training, nutrition and workouts specifically tailored to their needs.

We would like to congratulate also [Atlas Biomed](#) and [Baze](#), winners of [Pioneers'](#) pitch competition that was taking place the following day.