

ESTEVE: digital solutions scouting



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Esteve



Josep Cardona, Business
Development Director



www.esteve.com



Spain

My challenges

At Esteve we often do solution scouting to explore potential digital health initiatives or opportunities. The use of digital tools will be necessary for us, especially those tools related to empowering patients to manage their health and to increase their adherence to their health care plan.

eHealth HUB support

eHealth HUB Platform. I thought it would be a good idea to register and have a look to the eHealth ecosystem, to identify new companies or experts we were not aware of. Specially in our therapeutics focus areas and with the technological approaches we are looking for.

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The company

Esteve is a leading pharmaceutical chemical group formed by more than 2,400 professionals with a clear priority: to contribute to the wellbeing of society. We focus on innovation and excellence in the scope of healthcare by working every day to meet the needs of our clients. To achieve this, Esteve is already working to add value through digital health innovations.



eHealth HUB *Stories*

Learning points ●

“From time to time we will check what is on it and investigate the new players. Also, if we participate in future opportunities like Procurement of Innovation we will definitely know where to start searching for partners.”.

Josep Cardona, Business Development Director ESTEVE

eHealth HUB services



eHealth HUB platform

The eHealth HUB platform (platform.ehealth-hub.eu) is the map of European digital health. An online catalogue that identifies the key players to enhance transparency in the sector and encourage stakeholders' interaction

