



Immersive Rehab



“ I really appreciate all the attention from qLegal and would definitely recommend your services to any startups, as a good source of quick, easy and accessible professional legal advice. ”



Immersive Rehab



Isabel Van De Keere
Founder & CEO



<https://immersiverehab.com/>



United Kingdom

My challenges

- Understanding how to protect VR games with different intellectual property rights.
- Understanding how to comply with data protection laws, specifically in relation to the implications of collecting and storing data on the cloud.

eHealth HUB support

Legal guidance. We were provided with an overview on intellectual property rights including trademarks, patents, copyright and design rights in the UK. The advice detailed the subject matter, key considerations and process with respect to these rights. We were advised on entering into Non-Disclosure Agreements when developing products with external collaborators. Additionally, the advice contained guidance on data protection laws including the responsibilities of a data controller and processor as well as drafting a Privacy Policy.

The company

Immersive Rehab develops interactive games in Virtual Reality. With these programmes, Immersive Rehab intends to improve the effectiveness of physical rehabilitation, by providing a motivating solution to people who have neurological limitations.



eHealth HUB *Stories*

Learning points ●

“The advice letter provided me with advanced information regarding my business’ current demands and went even into more detail than I was expecting. Everything was very well written and I plan on going back to consulting the letter from time to time, when facing any issues again.

Isabel Van De Keere, Founder & CEO

eHealth HUB services



Legal Support

eHealth Hub Legal Network offers good quality, affordable legal advice for eHealth SMEs as well as free workshops detailing current legal issues of eHealth SMEs interest.



The project has received funding from the European Union's Horizon 2020 Research and Innovation Programme under Grant **Agreement No727683**.



www.ehealth-hub.eu



[in](#)