



## ReHand: a first step to funding



“ The eHealth HUB Platform is one of the first steps if you are looking for funding in the digital health sector. It provides valuable information about investors in this sector that is not easily accessible anywhere else. It can help you to build a contact list that can turn into potential investors, as in our case. ”



ReHand



Jesús Blanquero, Founder and CEO



<http://rehand.net/>



Spain

### My challenges

Healthinn is a young company set up by a multidisciplinary team merging healthcare professionals and software engineers. After two clinical trials and leading acceleration programs, we validated our business model and achieved the product-market fit with our main customer segments. At this point, it's time to scale up and that's why we started our first round of seed capital. For this, one of our first step was identifying suitable investors we should approach.

### eHealth HUB support

#### eHealth HUB Platform.

I did some research on the tools that could help us to identify investors and one of them was the eHealth HUB Platform. It was extremely helpful in this first step. The main reason is that all the investors are health-specific or, at least, have some type of interest in digital health businesses. But also, it enabled me to create a structured excel file, simply by downloading the information which was classified by investor type, ticket amount, and other investment criteria.

Thanks to this, I was able to select the investors that were closer to our needs and started contacting them. We have been in meetings with some of them and we are following the steps to negotiate their incorporation into the company. I'm pretty sure that we will close some deals in the coming months.

### The company

Healthinn is focused on innovation in the field of rehabilitation. ReHand is the app they have developed to improve the rehabilitation of hand, wrist and fingers. They have been awarded with the Seal of Excellence of the European Commission and participated in prestigious programs such as EIT HEALTH and Microsoft BizSpark.



# eHealth HUB *Stories*

## Learning points ●

*“Probably, something we learnt thanks to the platform was that, given the stage of our company, your sector and your business model, it’s extremely important to identify the business angels and VCs that fit you most and, therefore, who can bring you the most. You must look for smart money.”*

**Jesús Blanquero**, Founder and CEO Healthinn

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## eHealth HUB services



### eHealth HUB platform

The eHealth HUB platform ([platform.ehealth-hub.eu](https://platform.ehealth-hub.eu)) is the map of European digital health. An online catalogue that identifies the key players to enhance transparency in the sector and encourage stakeholders' interaction

