

AXA PPP: interesting contacts for the Health Tech & You Awards



“ We were satisfied by the service as it allowed the company to go further with our business activities. Indeed, the eHealth Hub allowed AXA PPP to reach out to start-ups in the eHealth sector beyond the UK and to engage with them. ”



AXA PPP



Richard Cooper, Head of Digital & e.Commerce



www.axapphealthcare.co.uk



United Kingdom

My challenges

AXA PPP runs a health innovation programme that has 2 main objectives:

- To identify emerging and interesting health tech entrepreneurs and start-ups either interesting to the general consumer, the public or to introduce to their customer base either through their insurance products as part of their proposition or through one of their retail business.
- From a media point of view, to engaging with the broader health tech market and health tech innovators.

eHealth HUB support

Solution Match [2018-2019].

“For the AXA Health Tech & You Awards programme we were looking to reward stand-alone solutions helping citizens take charge of their health and wellbeing.

Thanks to the important network and relationship the eHealth Hub has with innovators and the relevant network of innovators outside the UK the eHealth Hub has, 64 from 250 entries in the award category where from the eHealth Hub.”

The company

AXA PPP healthcare is a private health insurance company, part of the AXA Group. We've been restlessly pursuing better health for our members for nearly 80 years.



eHealth HUB *Stories*

Learning points ●

“eHealth HUB allowed the company to gather interesting contacts for future activities related to their innovation programme.”

Richard Cooper, Head of Digital & e.Commerce

eHealth HUB services



Solution Match

A personalized service for healthcare providers, insurers, pharma or medtech companies looking for a concrete digital health solution to be implemented in their organization. Solution Match helps to clarify their needs and requirements, research available solutions and pre-select the best matches.



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www.ehealth-hub.eu



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