

Supporting INNOLABS investors day



“ It is definitely useful to have a directory where all the contacts are health-specific. Sometimes, this sector can be difficult to navigate, specially at a European level. The eHealth HUB platform gives some clarity on this. “



INNOLABS



Roberto Giménez, INNOLABS partner



<https://www.innolabs.io>



European

My challenges

We were organising our investors day in Madrid on the 26th June 2019 in cooperation with the H2020 INNOLABS project, an opportunity for Startups to meet investors specialized in Health. Participants pitch their idea, network and compete to win cash prizes. Therefore, we wanted to disseminate the event through different channels in order to increase the chances of having quality pipeline (both SMEs and investors).

eHealth HUB support

eHealth HUB Platform. We used the platform both as a communication tool and as source of information to find potential participants for the event.

eHealth HUB dedicated a space for our investors day in the 5th issue of the *eHealth notebook* (the platform newsletter that is released bi-monthly) which is received by +900 contacts health-specific.

The tool also served our team to scan investors and startups in the sector that could be interested to participate. Although we could not contact them directly, as the email addresses are not disclosed, we could find some leads. For future releases, I would suggest to make the tool interactive so that people can connect directly in the platform. We would have saved some time googling emails!

The company

EUROB is a technological and consultancy SME active in the area of IT and specially Digital Health. It provides support to Universities, organizations and Industry in order to plan, execute and develop their research needs and strategies with specialized consultancy and SW development. INNOLABS is a EU H2020 funded project to foster collaboration, transfer of knowledge and opportunities among SMEs from different countries and sectors in order to



eHealth HUB *Stories*

Learning points ●

“It is good to have this type of tools available. The eHealth HUB Platform for us was a way to collaborate with other people trying to support the sector, just as we do. In the end, we all want to see eHealth grow”.

Roberto Giménez, CEO in EUROB Creative and INNOLABS partner

eHealth HUB services



eHealth HUB platform

The eHealth HUB platform (platform.ehealth-hub.eu) is the map of European digital health. An online catalogue that identifies the key players to enhance transparency in the sector and encourage stakeholders' interaction

